

REMARKS

Reconsideration of the application, as amended, is respectfully requested.

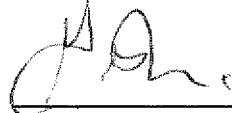
The present invention is directed to a display tray having at least five sides. As indicated in the specification, the tray of the invention enjoys the sometime reported benefits of trays having numerous corners.

Rectangular cartons having display openings are known, and the Office has cited several of these. Eight-sided cartons are also known, as evidenced by the cited Dreeszen patent. However, the Office has pointed to no teaching in the art that a display tray having good compressive strength should be formed by at least five generally rectilinear sides.

While Dreeszen includes more than five sides, the Office points to no teaching therein that it would be suitable as a display tray. Moreover, in view of the importance to Dreeszen of stacking strength (see col. 3, lines 45-51), it is not apparent that one of ordinary skill would be led by Dreeszen to cut away portions of the Dreeszen front and/or rear and side walls. Although four-sided display cartons are cited, it is not apparent where the suggestion that a five plus sided carton is suitable as a display tray can be found in the cited art. It is submitted, therefore, that one of ordinary skill with only the prior art, and not Applicant's specification, in front of him/her would not be led to the present package.

In view of the foregoing amendment and comments, applicants request the Examiner to reconsider the rejection and now allow the claims.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "GJMcG", is written over a horizontal line.

Gerard J. McGowan, Jr.
Registration No. 29,412
Attorney for Applicant(s)

GJM/pod
(201) 894-2297